

Networking Strategically to fulfil Our Vision and the Great Commission

Sunday 2nd February 2025

Presenter: Revd. Julian D. Moore



Session Outline

- Refresher – NTCG Vision and Mission
- Understanding the concept of networking
- The importance of networking strategically
- Discernment of the Spirit in networking
- Jesus Christ – The Master Networker
- Achieving successes through networking
- Is NTCG Walsall networking strategically?
- Case Studies of networking in action
- Unleashing the networker in YOU!

Our Vision

A Relevant, Relational Church,
Reimagining God at work, in our
Communities and Nation.



Our Mission

Networking Strategically
Theologically Sound Leadership
Community Focused
Growing & Resourcing Healthy
Churches





Networking Strategically

Work collaboratively across departments, ministries and local branches.

Externally, we will partner and collaborate with other churches, charities, businesses, and agencies.





Dictionary

Definitions from [Oxford Languages](#) · [Learn more](#)



networking

/ˈnɛtwɜːkɪŋ/

noun

1. the action or process of interacting with others to exchange information and develop professional or social contacts.
"the skills of networking, bargaining, and negotiation"
2. the linking of computers to allow them to operate interactively.
"the demand for wireless networking is increasing rapidly"

What is networking?

John 21: 1-6 KJV

**We need
PEOPLE!**

**What did they need for
the 'net' to 'work'?**

**Jesus within their
network!**



Importance of Working Together

Ecclesiastes 4:9-10 (KJV)

Two are better than one; because they have a **good reward for their labour**.

For if they fall, the one will lift up his fellow: but woe to him that is alone when he falleth; for he hath not another to help him up.



Case Study 1

NTCG

70th

Anniversary
Convention

ICC Convention
Centre, Newport



Networking dates back to the beginning!

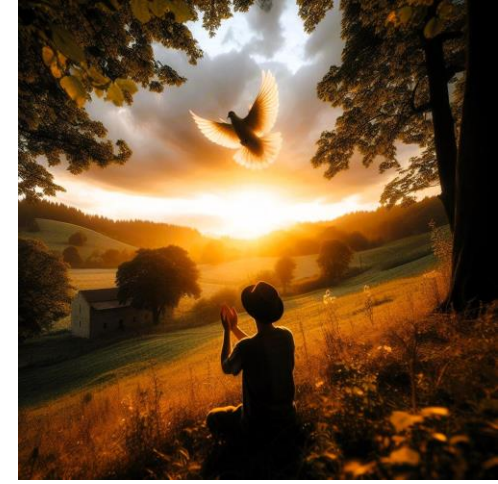
Genesis 24

Abraham's desire to find a wife for his Son Isaac.

Why do we need to network?

“**Networking Strategically** represents a change in mindset and approach, **directed by the Holy Spirit**, which centres on identifying and growing mutually-beneficial alliances and partnerships which can help us achieve our vision and mission through effective communication, co-operation and collaboration”

Julian D. Moore 29/1/25



Why do we need to network strategically?



Vision
Vital
Values
Visibility
Voice



Networking Strategically through the Spirit

Proverbs 3:5-6 (KJV)

Trust in the Lord with all thine heart; and lean not unto thine own understanding.

In all thy ways acknowledge him, and he shall direct thy paths.



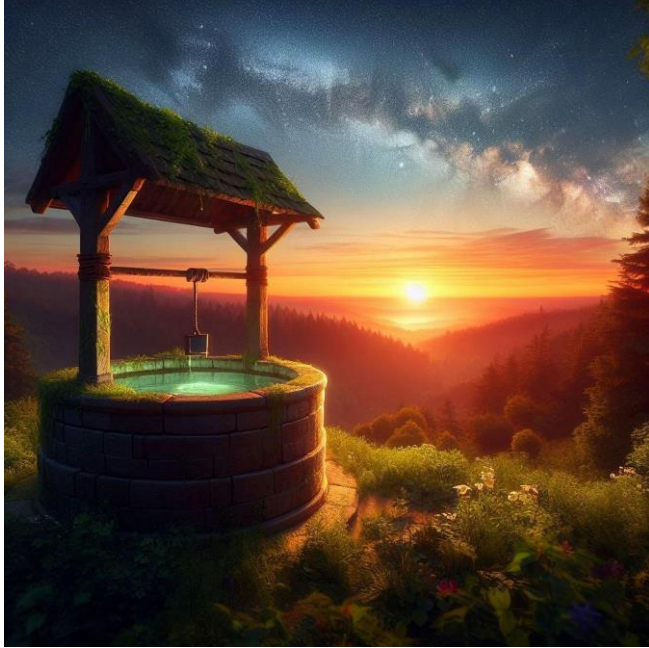
Importance of discernment in networking

1 John 4:1 (KJV)

Beloved, believe not every spirit, but try the spirits whether they are of God: because many false prophets are gone out into the world.



Jesus Christ – The Master Networker



John 4: 6-15



Matthew 9:20-22



John 9:1-7

Romans 8:14 (KJV)

For as many as are led by the Spirit of God, they are the sons of God.



Achieving success through Networking

Business Sense

Research
Preparation
Resources
Goals
Outcomes



Achieving success through Networking 2

Biblical Sense

Research

Preparation Prayer

Resources Revelation

Goals

Outcomes















Churches in Walsall



Are we networking strategically?



<p>The Salvation Army Walsall Corps</p> <p>Walsall  0.3 miles</p>	<p>St Patrick</p> <p>Walsall  0.3 miles</p>	<p>Walsall Independent Evangelical Church</p> <p>Walsall  0.4 miles</p>
<p>Green Lane Baptist Church</p> <p>Walsall  0.4 miles</p>	<p>St Mary</p> <p>Walsall  0.4 miles</p>	<p>St Jude's Church (Free Church of England)</p> <p>Walsall  0.5 miles</p>
<p>St Peter</p> <p>Walsall  0.5 miles</p>	<p>New Testament Church of God - Family Worship Centre</p> <p>Walsall  0.5 miles</p> <p>NEED TO UPDATE!</p>	<p>Caldmore Methodist Church</p> <p>Caldmore  0.7 miles</p>
<p>The Crescent Baptist Church</p> <p>Walsall  0.7 miles</p>	<p>Walsall Christian Centre</p> <p>Walsall  0.7 miles</p>	<p>Caldmore Evangelical Church</p> <p>Walsall  0.8 miles</p>

Churches in Walsall

According to the website 'Find a Church' 200+ churches listed in Walsall



Some employers within Walsall

BLACK COUNTRY
FOODBANK
LOVE . CONNECT . INVEST



Community Groups, Corner Shops, Gymnasiums, Garages, Hotels, Public Houses, Retailers and much, much more.....



Case Study 2 – Black Country Food Bank



Walsall Money Advice Project



Loving People
Connecting Communities
Investing in Everyone

The Goldmine Centre
33 Lower Hall Lane

The Table



Second Saturday
(month) – Men’s
Breakfast, 8.30am

First Thursday
(month)
– Business
Networking, 7am



Consequences of failing to network strategically...

- Create unnecessary pressure on yourself to do things alone, in isolation!
- Miss great opportunities for collaboration and partnership (ie funding etc)
- Could waste a lot of time, money and resources when someone else has the solution.
- Miss out on creating something bigger and better for the wider benefit of our communities.

Some ideas for getting started?

- **Leadership Team:** Audit of personal/professional contacts – who can we connect with?
- **Department Heads:** Explore more opportunities for collaborative working.
- **Members:** Identify organisation's that can help support the church.
- **Children/Youth:** Sharing ideas/thoughts on things which can make us more appealing.

Calling ALL NTCG Walsall Super Networkers!

Last year I urged us to 'Burst the Bubble' this year let's
'Remove the Mask'
and get confident, committed
and creative in showing and
sharing the many,
Amazing Faces of



as we strive to **'Network Strategically'**



THANK
YOU

for listening, let's do this **TOGETHER!**

